

MICHIGAN ASSOCIATION OF COLLECTION AGENCIES

80TH ANNUAL CONFERENCE

May 16-18, 2018

*Shoreline Inn &
Conference Center
Muskegon, MI*





Shoreline Inn

**& CONFERENCE CENTER
ON MUSKEGON LAKE**

We Are Pleased to Welcome the Michigan Association of Collection Agencies to Their 80th Annual Conference!

Situated on scenic Muskegon Lake, yet right in historic Downtown Muskegon, The Shoreline Inn & Conference Center boasts 140 beautiful guest rooms with a modern/vintage flare. Two onsite restaurants, a 24 hour pool and a 24 hour fitness room are just a few of the excellent amenities we have to offer!

Reservations can be made directly by clicking [HERE](#) or by calling the hotel directly at

(866)727-8483

750 Terrace Point Drive | Muskegon MI

866.727.8483 | ShorelineInn.com

2018 MACA ANNUAL CONVENTION AGENDA
Shoreline Inn & Conference Center
Muskegon, Michigan
May 16-18th, 2018

All events will take place in The Lake House Conference Center adjacent to the Shoreline Inn unless otherwise specified

WEDNESDAY, MAY 16TH, 2018

10:00 am - 04:00 pm Angelo-Smith Golf Outing – Shotgun Start at Stonegate Golf Club
04:00 pm – 06:00 pm Vendor Set Up
06:00 pm - 08:30 pm Welcome Reception located in The Lake House Conference Center
08:30 pm - ? Hospitality Suite Sponsored by Merchants Solutions

THURSDAY, MAY 17TH, 2018

07:30 am – 08:30 am Breakfast
08:30 am – 08:45 am President’s Introduction
08:45 am – 09:00 am Vendor Introductions
09:00 am – 10:15 am Guest Speaker Presentation
10:15 am – 10:30 am Vendor Introductions
10:30 am – 11:00 am Morning Break/Vendor Visits
11:00 am – 12:00 am Guest Speaker Presentation
12:00 pm – 01:00 pm Lunch
01:00 pm – 02:15 pm Guest Speaker Presentation
02:15 pm – 02:30 pm Vendor Presentations
02:30 pm – 03:00 pm Afternoon Break/Vendor Visits
03:00 pm – 05:00 pm Annual Business Meeting in the Sunset Boardroom in the Shoreline Inn
06:30 pm – 10:00 pm Cocktail Reception/Auction/Dinner/Installation of Officers
10:00 pm - ? Hospitality Suite Sponsored by Merchants Solutions

FRIDAY, MAY 18TH, 2018

07:30 am – 08:30 am Breakfast
08:30 am – 08:45 am Opening Remarks
08:45 am – 10:00 am Guest Speaker Presentation
10:00 am – 10:15 am Morning Break
10:15 am – 11:15 am Scott Idle, MACA Past President, Implementation of Michigan Senate Bill 385
11:15 am – 11:30 am Closing Remarks



Michigan Association of Collection Agencies
 80th Annual Conference and Exposition
 Shoreline Inn & Conference Center– Muskegon, MI
 May 16th – 18th, 2018

Vendor & Sponsorship Information

Committing to MACA as a Vendor and/or Corporate Sponsor serves as an effective marketing tool for companies wishing to gain prestigious visibility at our Annual Conference (May 16th through the 18th, 2018). Show your support for the Michigan Association of Collection Agencies and its members by attending this conference.

Vendor Information:

Package	Package Details	Fee
Vendor	Includes one 6ft table, 2 chairs, 5 meals for 1 attendee, a 5-munit intro/presentation, and 1 item to be placed in attendees' welcome bags	\$500
Additional Attendees	Includes 5 meals per additional attendee	\$175
Display-Only Vendor	Encouraged for vendors unable to physically attend; all materials must be received by Kirstin DeMaio no later than April 15 th , 2018	\$250

Sponsor Information:

Level	Level Details	Fee
Diamond	All materials will be entitled, "Presented By [Your Company]" plus Golf foursome*	\$2,000
Platinum	Thursday Formal Dinner or Auction*	\$1,500
Gold	Golf Outing or Thursday Lunch *	\$1,000
Silver	Thursday or Friday Breakfast*	\$500

*All sponsors will be introduced during the Welcome Ceremony and will receive special recognition



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Vendor/Sponsor Registration & Contract

Company Information

Company Name:

Company Address:

Company City: State: Zip:

Company Phone: Fax:

Contact Person: Email:

Attendee Information

First Name: Last Name:

Email: Title:

First Name: Last Name:

Email: Title:

Attach additional names as needed.

Exhibit Information

Review the Exhibit Hall Rules & Policies alongside our Exhibit Information page.

Sign and Date below agreeing to abide by the Exhibit Hall Rules & Policies and return completed registration packet to Scott Idle by March 31st, 2017.

Email: kirstin@paramountcollect.com

Mail: MACA
C/O Kirstin DeMaio
PO Box 993
Muskegon, MI 49443

Contact Person Signature

Date



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Registration Selection & Payment
 VENDOR

Package	Package Details	Fee	Select (X)
Vendor	Includes one 6ft table, 2 chairs, 5 meals for 1 attendee, a 5-minute intro/presentation, and 1 item to be placed in attendees' welcome bags	\$500	_____
Additional Attendees	Includes 5 meals per additional attendee	\$175	_____ Addl. # _____
Display-Only Vendor	Encouraged for vendors unable to physically attend; all materials must be received by Scott Idle no later than April 15th, 2018	\$250	_____

Vendor TOTAL: \$ _____

SPONSOR

Level	Level Details	Fee	Select (X)
Diamond	All materials will be entitled, "Presented By [Your Company]" plus Golf foursome*	\$2,000	_____
Platinum	Thursday Formal Dinner or Auction*	\$1,500	_____
Gold	Golf Outing or Thursday Lunch *	\$1,000	_____
Silver	Thursday or Friday Breakfast*	\$500	Sponsored

*All sponsors will be introduced during the Welcome Ceremony and will receive special recognition Sponsorship TOTAL:

\$ _____

TOTAL: \$ _____ Payment

Include payment with submission of registration - checks and credit cards accepted.

Card Holder: Billing Zip Code:

Card Number: Security Code:

Signature: Expiration Date:



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Exhibitor Information

Location: Shoreline 1&2 at The Lake House
Conference Center

Set Up: 4pm – 6pm May 18th

Breakdown: 12pm – 2pm May- 18th

Provided Accommodations:

- A 120-volt electrical outlet
- Free wireless internet service

Additional service:

- Display booth shipments

*All additional service must be contracted separately with the hotel.

Contact: Becca Hunter

(231)720-4209 ext 4209

becca@shorelineinn.com



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Exhibit Rules & Policies

Contract

The following contract provisions and exhibit rules and policies become binding upon acceptance of this contract between the applicant, his/her employees, agents and the.

Payment and Cancellations

Applications for exhibit space must be accompanied by the required payment. Cancellations of exhibit booth registrations received prior to April 15th, 2018 will receive a refund of 50 percent of the fee. No refunds will be issued on or after April 15, 2018.

Delivery and Storage of Equipment

Each exhibitor shall be responsible for the delivery of his/her own equipment and display material and for the removal of the same. Exhibitors are to coordinate shipments to and from the hotel with Melissa Winkel, Sales Manager at Shoreline Inn & Conference Center, at (231)727-8483 extension 2236 or becca@shorelineinn.com.

Address shipments to:

(Your Company/Sender's Name)
MACA Annual Conference
Shoreline Inn Sales Office
750 Terrace Point Drive
Muskegon, MI 49440

Distribution of Materials

Distribution of printed materials, samples, souvenirs, etc. to attendees must be approved in advance by Michigan Association of Collection Agencies' Vice President, Garret Angelo.

Booth Equipment and Liability

Approximately 8x8 feet of space is available for each exhibit, including a 6 ft. table and a 120-volt electrical outlet at no additional charge. Additional equipment or services must be contracted with the hotel at the exhibitor's expense. Exhibits shall not exceed the space provided for each booth and shall not obstruct the view of other attendees or exhibitors. Nothing shall be attached to the walls, floors or other parts of the exhibit hall without the express permission of MACA and The Shoreline Inn & Conference Center. The exhibitor, at his/her expense, must replace any property destroyed or damaged by the exhibitor to its original condition. All materials must conform to the local building and fire codes.

Security/Liability Insurance

MACA and the Shoreline Inn & Conference Center are not responsible for injury to persons or damage to or loss of property. The exhibit hall will be secured by the hotel staff when not in use. However, the exhibitor agrees to protect, defend, indemnify and hold harmless MACA and The Shoreline Inn & Conference Center against any claims, losses, damages, or liability arising from the exhibitor, its employees or agents.

Americans with Disabilities Act

If anyone has a disability that may impact participation in this conference or has dietary restrictions, attach a special statement to this contract specifying the related needs. We will make every effort to accommodate special requirements, but cannot assure the availability of appropriate accommodations without prior notification.

For Additional Assistance:

Contact Kirstin DeMaio at (231) 638-3012 (cell) or Kirstin@paramountcollect.com